

**Role, Projects and Policy  
Initiatives for Recreation and  
Culture Board**

**Policy Number: 71/112.01 (08)  
Adopted: Jul 28/97  
Amended: May 26/08**

In fulfilling its role, the Recreation and Culture Board will undertake to:

1. Increase the public profile of Recreation Board in the community.

The Board members should meet with the community to increase their public profile. This is an important step that will help the Board achieve its other goals as further defined by Council.

Gather information on community needs and make recommendations for needs assessment

2. Improve relationships and communication with user groups and service clubs.

The Board should strengthen its relationship with the user groups and service clubs. Success will be achieved by regular and active meetings with various groups.

3. Identify the type and need of cultural programming desired by residents.

The Board must determine what is the present and future cultural needs of the community and how the Town can meet those needs effectively and efficiently.

4. Examine how other communities and private enterprise are marketing their recreational/cultural facilities and services.

Board will gather information from various public and private enterprise sources regarding the marketing of all recreation and cultural facilities. Marketing of leisure services requires new ideas and the Board can play a vital role.

5. Establish a strong volunteer pool for various projects and service delivery of programs.

Volunteer support is necessary in today's society to delivery a wide variety of services. This will require a great deal of time and support from the Board to recruit, maintain, and provide direction to volunteers.

6. Examine potential for privatization of services and facilities

The question of future service delivery to the community via privatization should be examined. What can be privatized and how it would impact the community? This is a prime area of focus and discussion that requires an objective evaluation

7. Review recreation and culture service policies on an ongoing basis

Continue to provide annual review of existing policies and make recommendations to Council.

Recommend amendments to the Recreation Master Plan

8. Implement assigned policies

Continue to implement pertinent recreation and culture policies

9. Review the annual Financial Plan and Budget

Provide review and comment on major budget items. Recommendations on future budget expenditures, priorities and direction will be expressed through the proposed amendments to the Recreation Master Plan.

Time lines for completion of new projects will be established by Council and the Board.

\_\_\_\_\_  
Mayor

DATE: July 28, 1997

\_\_\_\_\_  
Chief Administrative Officer

RES: 97-246 , 08-146