

## **Economic and Community Development Policy**

**Policy Number: 62/112.03 (10)**  
**Adopted: March 22, 2010**  
**Res. # 10-108**

### **Policy Statement**

Town of Lacombe Council will embrace the practices of the Economic & Community Development to develop a vital, robust and stable economy. Council will provide leadership to encourage decisions and practices that create a prosperous and sustainable community that promotes quality of life. Quality of Life factors are described as a safe, inclusive, vibrant and healthy community where people will want to live and invest. Future Council actions, strategies, policies and decisions will uphold best practices known to support sound economic, social, cultural and environmental planning for today and the future. Providing for all of these dimensions will lead to a positive and forward looking community.

### **Desired Outcomes**

Community Economic Development model promotes:

- Celebration of existing community assets while identifying new endeavors that will contribute to a vital and robust community
- Change, innovation, resiliency & adaptability
- Development of proactive strategies through a long term lens
- Provide balanced gains for all dimensions and citizens
- Civic engagement to assist with economic, social and environmental planning based on collective community values
- An ability to think about quality not quantity
- Inclusive versus exclusive planning
- Accessible and equitable treatment
- Work force development
- Community cash flow (external sources of revenue into the community)
- Wise investment and opportunities for partnership for infrastructure
- Connecting with, educating, & mobilizing all sectors of community
- The notion of getting better and more prosperous which does not necessarily mean getting bigger
- Development of cluster business initiatives
- Facilitating relationships and partnerships so that the community can work together to maintain a strong economy by creating and retaining desirable jobs which provide a good standard of living for individuals

## **Procedures**

### Economic and Community Development Coordinator

The Town of Lacombe will invest in Economic and Community Development to promote change and innovation and adaptability alongside community to determine its future direction and development. The chief mission for the Economic and Community Development Coordinator is to maintain and enhance economic vitality based on community values. This position will provide ongoing collaboration with community members for the purposes to develop and maintain a sound quality of life based upon a thriving local economy, social & cultural dimensions as well as best practices for preservation of ecological conditions. Collaboration and leadership within Town Of Lacombe departments is required to assist in development of sustainable policy and practices. Comprehensive and consistent planning based on local needs and desires will anticipate change, provide resilience against unwanted change as well as provide guidance for relevant development.

### **Economic and Community Development Strategists**

Council may engage individuals to assist with the development of particular projects related to Economic and Community Development. Individuals who hold relevant expertise will be invited to work with Council and the ECD Coordinator to create desired outcomes as determined through the ongoing community consultation process.

\_\_\_\_ Judy Gordon \_\_\_\_\_ DATE: March  
22<sup>nd</sup>, 2010 Mayor

\_\_\_\_ Kenneth Kendall \_\_\_\_\_  
RES: 10-108 Chief Administrative Officer