



The Secret Formula for Your Events and Community Investment Strategy

Wednesday & Thursday
February 26 & 27, 2020 | 9 am - 4 pm
South County Room at the Lacombe Memorial Centre (LMC)
5214 50th Avenue

Register by calling 780-757-3077 or email kate@kmgevents.ca

\$300 early bird registration before February 1st

\$350 regular registration

Lunch and Snacks provided

FUNDamentals is a workshop series that is changing the way corporate and communities approach their event and community engagement.

Presented by the talented crew at KMG Events – a team of seasoned vets who have provided support for dozens of nonprofits, corporate and community groups over the past 14 years through hundreds of events and strategic planning.

FUNDamentals is all about empowering YOU to strategize, manage and execute your events like a PRO! With a motto of, "Don't Hire Us, You Got This", you can expect to learn all of the trade secrets - or dare we say FUNDamentals - you will need to maximize your engagements! AND, you'll be able to do this all on your own! Simply apply our FUNDamentals Formula and, presto!



- Revenue Generation
- Committee & Board Management and Succession of Asks
- Volunteer Management
- Event Logistics
- Event Marketing
- Psychology of Spending
- Six Degrees of Fundraising
- Corporate Community Investment Strategies

