



To: Tina Ridyard

Cc: Council

From: Matthew Goudy, CAO

Date: November 1, 2019

Reference: 11/154/2019-235

RE: Support for Family Violence Prevention Month

Thank you for your inquiry and suggestions regarding City of Lacombe support for Family Violence Awareness Month this November. It is my pleasure to outline the initiatives the City has implemented to bring attention to this critical issue in Alberta communities:

1. Purple light displays: Trees at the Lest We Forget Park on 50th Avenue are now lit with purple lights, as is shrubbery at City Hall on 56th Avenue and the Spray Park “umbrella stands” at the Kinsmen Aquatic Centre. An exterior wall of the Lacombe Memorial Centre (LMC) will be illuminated with purple light shortly; we are testing the installation.
2. The City’s Family and Community Support Services (FCSS) have set up a display on prevention in the public hallways of the LMC, as well as inside their offices on the second floor.
3. FCSS is featuring age-related articles on family violence prevention on their website throughout the month.
4. The above initiatives, along with new ideas such as a feature article on the area Victim Services activities, will be promoted through the City of Lacombe Facebook page, which is currently reaching more than 4,500 followers.

We encourage you to contact FCSS at 403-782-6637 or Victim Services at 403-782-3279 ex 152, if you are interested in helping support or enhance community acknowledgement and promotion of Family Violence Prevention Month. Mayor, Council, and City staff agree that as more is done to preserve family trust and prevent harm to the vulnerable in our community, the better off we all are.

Thanks again for expressing your interest and enthusiasm.

Sincerely,



Matthew Goudy, P.Eng

