

To: Cora Hoekstra;
Cc: Council
From: Matthew Goudy, CAO
Date: June 10, 2019

Reference: 11/154/2019-177

RE: Council Budget for Event Attendance

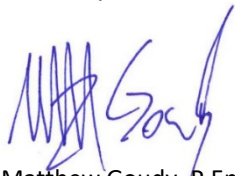
Thank you for your question regarding Council expenditures for advertising & promotions.

In 2018, the budgeted amount for advertising & promotions was \$2,250 for Council as a whole. The amount spent was \$3,867. This included basic general advertising of \$824, Golf Tournament sponsorship of \$2,358, Event Sponsorship and Tickets of \$375, Mayor for a Day Program of \$183 and miscellaneous expenses for flowers and lunch meetings of \$126.

In 2019, the budget was revised to \$6,250 and now includes an amount of \$4,000 for Community Groups sponsorship. The amount spent to date is \$1,242.30. This includes basic general advertising of \$132.96 for coffee with Council, Event Sponsorship and Tickets of \$714.29 and Mayor for a Day Program of \$395.05.

Please let me know if you have any further questions about this budget item.

Sincerely,



Matthew Goudy, P.Eng
Chief Administrative Officer