

To: Attendees of Lacombe Cruise Night  
Cc: Council  
From: Matthew Goudy, CAO  
Date: May 31, 2019

**Reference: 11/154/2019-170**

## RE: Lacombe Cruise Night Location

Thank you for your written concern regarding Lacombe Cruise Night using a City boulevard for parking during their show events, both in past years and likely again in 2019.

Administration has delved into the history of the City's interaction with and support of Lacombe Cruise Night, and have contacted the organizer. It would appear that this self-organized event has taken place partly on the boulevard between Highway 2A and Highway Street adjacent to the A & W. It is a preferred location due to the proximity of the restaurant as an amenity and as a themed (50's style) backdrop for the event, and due to the way boulevard parking highlights their vehicles to passing motorists at a high-traffic location.

City Bylaw requires that anyone wishing to stage an event on City property requires an event permit, and no such permit has ever been issued to Lacombe Cruise Night. The City has now informed the organizer of the need for a permit and is facilitating his application for one. Administration assesses event permit applications for the effect or potential effect on other users of public space, the effect on the space used, and the nature of the event--all with an eye to protecting public interest.

If the City does not approve an event permit for Lacombe Cruise Night and attendees do park their vehicles on the boulevard, they will be in violation of s. 302B of Traffic Bylaw 223 and directed to remove the vehicles when observed by enforcement officers. City of Lacombe Bylaw Enforcement now has extended hours and will be available to monitor the situation in the evenings this summer.

Thank you again for expressing your concerns.

Sincerely,



Matthew Goudy, P.Eng  
Chief Administrative Officer

