



How To write Successful Funding Proposals

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FACT

Grants may be from a variety of sources, but most require the same information!

Workshop Objectives

- ▶ Learn about conducting successful meetings with funders
- ▶ Assist with your proposal writing, taking into consideration government funding cuts and program changes
- ▶ Improve your understanding of government/funders requirements in order to prepare professional and successful proposals while meeting mandatory criteria

Funders....Who Are They?

Who are the Funders?

Why Do You Meet with Funders?

- ▶ To discuss a funding idea or to request Funding
- ▶ To sign a contribution agreement
- ▶ To ask for advice or referral to another funder

How to ensure a successful proposal submission?

- ▶ Meet with the funder
- ▶ Ask questions about requirements
- ▶ Answer application questions clearly
- ▶ Add information instead of withholding information
- ▶ Ask the Funder to review your proposal before official submission (if possible)
- ▶ Establish a relationship with the funder
- ▶ Submit a complete package, do not forget any required documents!

Writing the proposal

1. Cover Letter
2. Executive Summary
3. Link to program priorities/criteria/objectives
4. Needs Assessment
5. Goals and Objectives
6. Outcomes....General Impact

Writing the proposal

7. Activities

- ▶ a) Action Plan
- ▶ B) Logic Model/Measurement Framework

8. Evaluation

9. Other Funding or Sustainability Plan

10. Dissemination Plan

Writing the proposal

11. Outputs

12. Organization Profile

13. Budget

14. Additional Materials

15. Putting it all together!

Conclusion

Grants writing is easy, it is simply the amount of detail that you mention, that makes the difference!

Good luck with the writing of your next grant proposal!

THANK YOU!

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